

Reader Survey

The editors of Entrepreneur Philippines would like to know you and your reading preferences better. Please take a few minutes to answer this month's survey—this will help us deliver to you the magazine you want to read.

Please note that you are required to answer all fields, except those marked optional.

Name (optional): _____
Address: Number and street (optional): _____
District: _____ City: _____
Contact number (optional): _____
E-mail: _____
Website/blog (optional): _____

Age: _____ Gender: _____
Profession/Occupation: _____
Are you an entrepreneur? ___ Yes ___ No

How did you get your copy of this month's Entrepreneur (please check 1):

___ Newsstand
___ Bookstore
___ Convenience store
___ Subscription
___ From a friend/family member
___ Others (please specify) _____

Which article in this month's issue did you like most?

Which article in this month's issue did you like least?

Which article in this month's issue did you find most interesting?

Which article in this month's issue did you find least interesting?

Which article in this month's issue did you find most useful?

Which article in this month's issue did you find least useful?

What kind of article would you like to read more of in the magazine?

What kind of article would you like to see less of in the magazine?

Please clip this survey, and mail it to Entrepreneur Philippines, Summit Media, 6/F Robinsons Cybergate Tower 3, Robinsons Pioneer Complex, Pioneer St., Mandaluyong City 1550. You may also answer this survey online, just log on to www.entrepreneur.com.ph and look for the Reader Survey tab on the homepage. Thank you! We appreciate your help.